
Deconstruction of gender beliefs and prejudices



Oaxaca, Mexico.

The team

Ofelia Aguilar
General Coordinator



Francisca Ramírez
Local Coordinator



Susana Rodríguez
Pedagogical Strategy



Delné Arriaga
Communication Strategy



Association for a Social Inclusion of Women and their Surrounding **MUSOR**



Covid-19

Covid-19 in Mexico

On February 27th, the first case of COVID-19 was reported.

On March 18th, the first death for COVID-19 has occurred.

Until October 30th,
91,289 people had died.



Source: www.musor.org



Covid-19 in Oaxaca

Until October 30th,
21,192 total cases have been confirmed.

Until October 30th,
1,636 people had died.



Source: www.musor.org.mx



Covid-19 in Santa Cruz Xoxocotlán

Second place between 55 with more active cases of Covid-19.

Until October 30th, **1,349 total cases** have been confirmed.



Source: www.



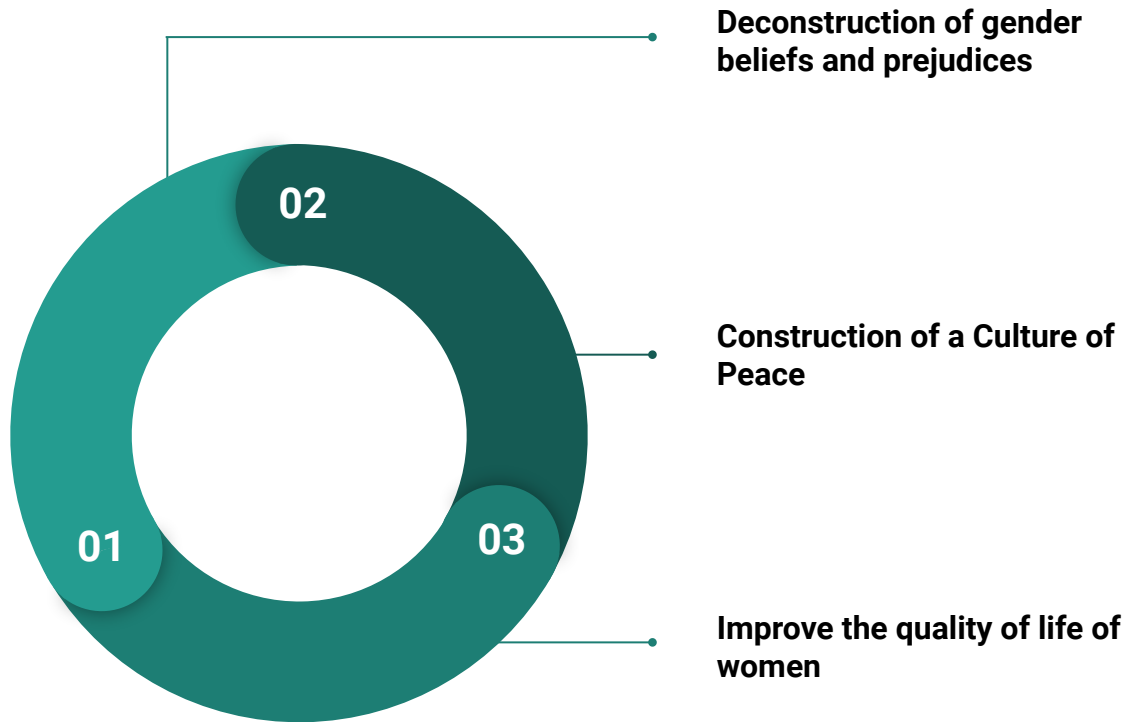
Project

Strategic objective

Promote the culture of peace and the elimination of discrimination and all forms of violence against women.

Oaxaca's pilot project

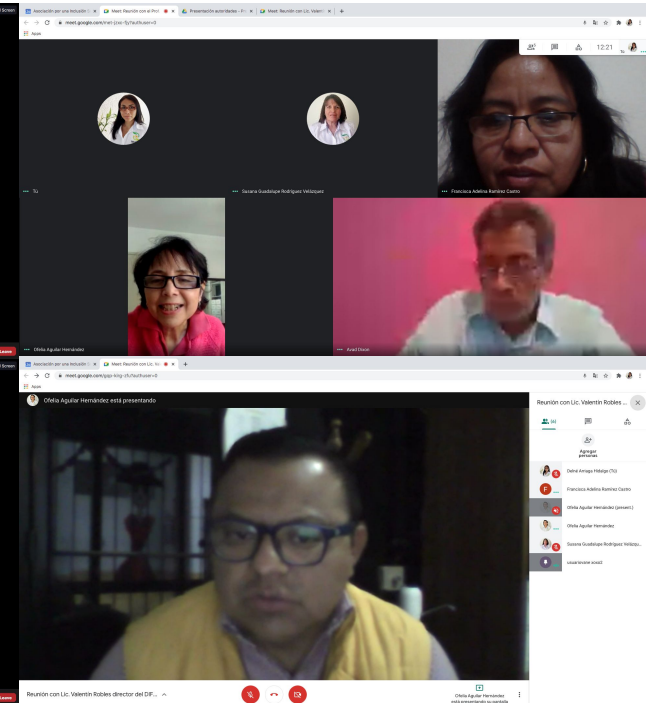
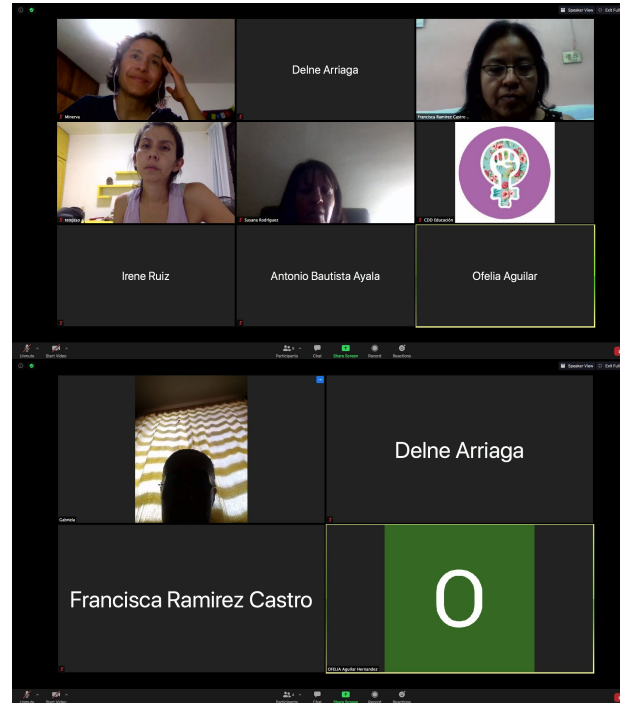
- **Name:** "An intervention for the construction of a Culture of Peace"
- **Target:** student population of 4 secondary schools
- **Place:** district of Santa Cruz Xoxocotlán, state of Oaxaca, Mexico.



Activities

1. Preliminary activities

- To establish contact with the school authorities.
- To present the project



Activities

2. Base line study

- Target:
 - Men teenagers
 - Men teachers
 - Men parents.
- Questioner

Acceptability of IPV (Dating Violence)	
F22. It is acceptable for a boy to hit his girlfriend.	
F23. If a boy and a girl have already been intimate, then it is OK for him to force her to have sex even if she wants him to stop.	
F24. My friends would be shocked if I hit my boyfriend or girlfriend.	
F26. If I hit my boyfriend or girlfriend, my friends would think that I was cool.	
F27. I would feel ashamed if I was violent against my boyfriend or girlfriend.	
F29. It is acceptable for a girl to hit her boyfriend.	
F30. Hitting a boyfriend or girlfriend is not a big deal.	
Acceptability of violence against women	
<p><i>Now, we are going to ask you to think about several situations involving a husband and a wife. When you think about these questions, please keep in mind that we are asking for your opinion about each situation, not your own personal experience.</i></p> <p>Sometimes a husband is annoyed or angered by things his wife does. In your opinion, is a husband justified in hitting or beating his wife in the following situations:</p>	<p>0= No 1= Yes</p>
F31. If she goes out without telling him?	
F32. If she neglects the children?	
F33. If she argues with him?	
F34. If she refuses to have sex with him?	
F35. If she burns food?	

Activities

3. Workshops and communication campaign

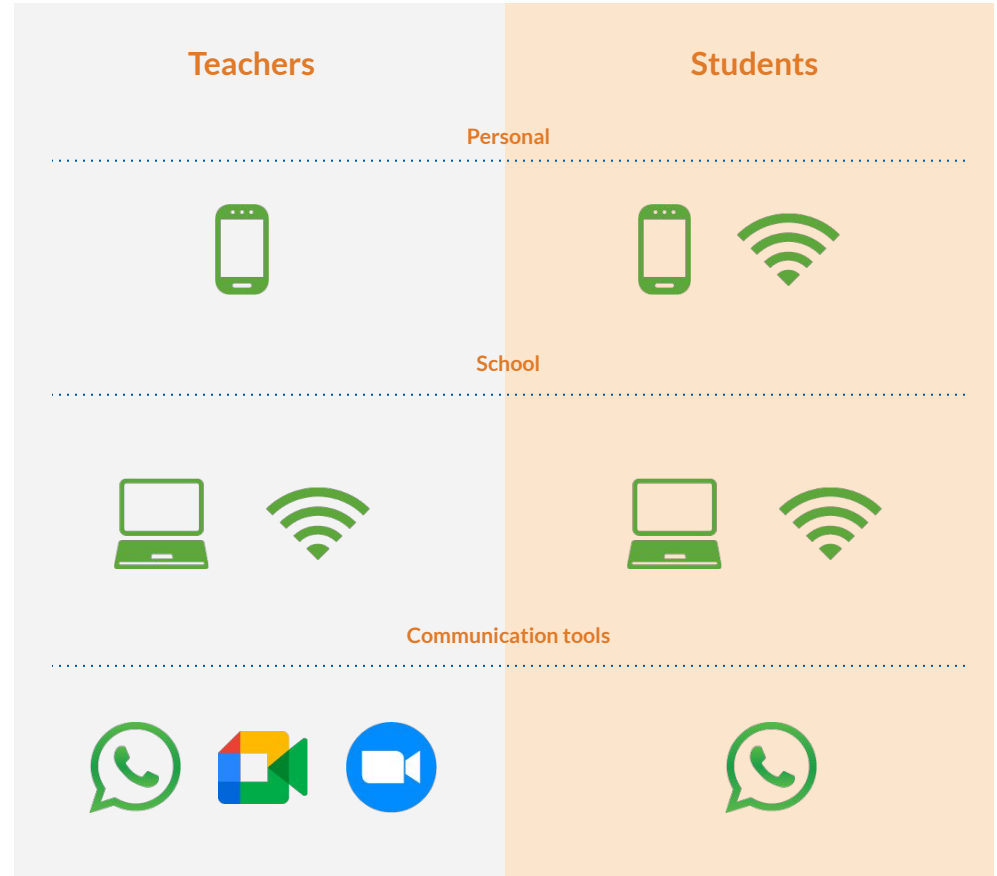
- Objective: Raise awareness and generate critical knowledge about the relationship between masculinity and violence.
- Topics:
 - The mandates of masculinity
 - Gender
 - Male privileges
 - Violence



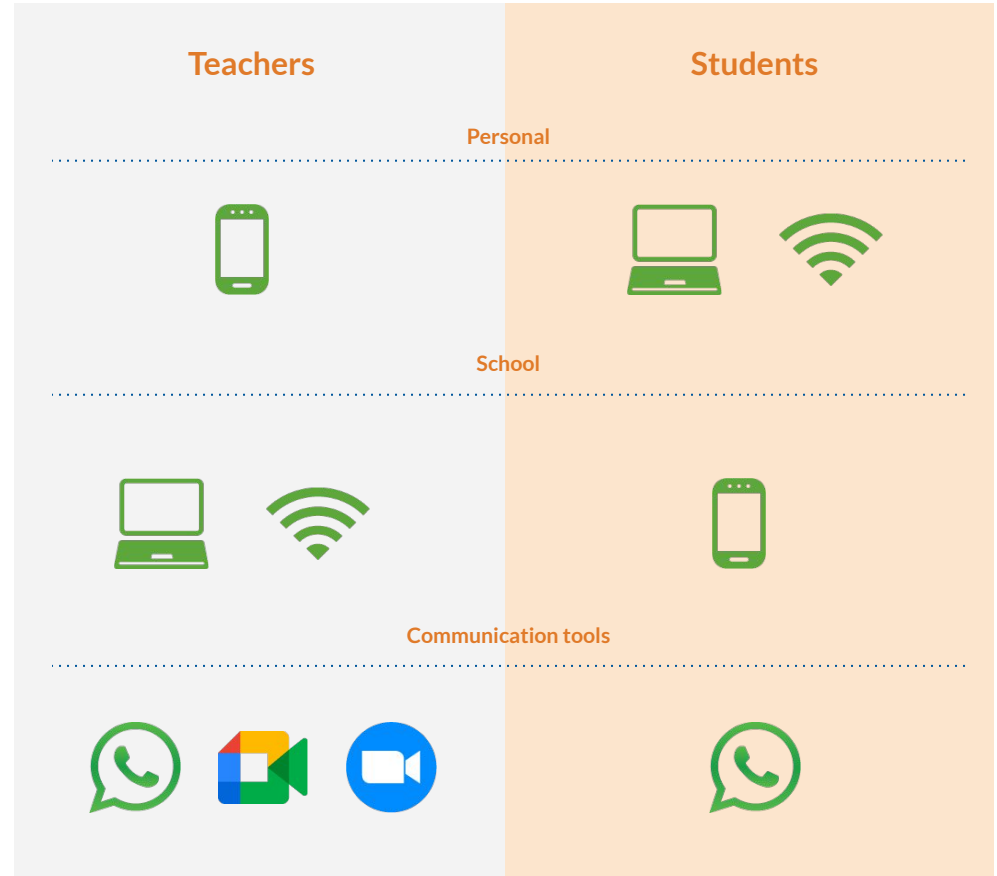


Digital adaptation

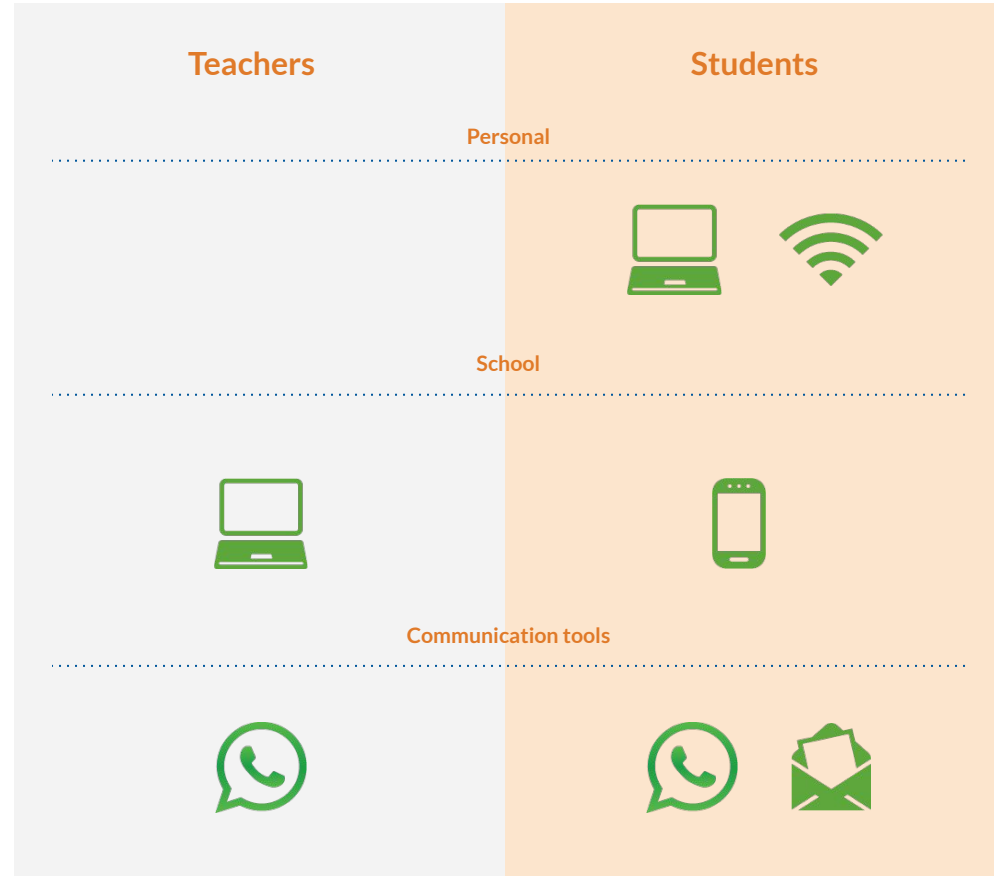
Rufino Tamayo school



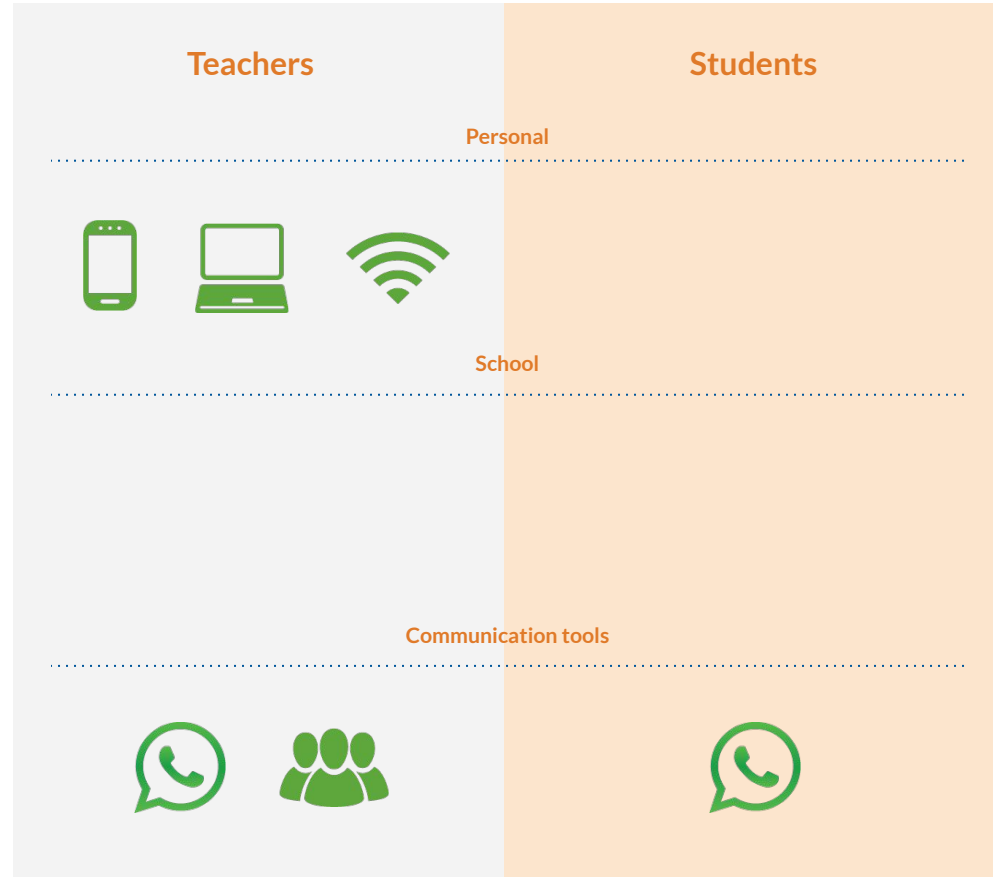
Alfonso Caso school



La Minería school



La Soledad school



Strategy



Data base

Content

Contact

Frequency



Q&A

Thank you



<https://www.musor.org.mx>

<https://pangeagiving.org>