

Latin America Pod Grant Summary (2011–2020)

May 2020
Kelly Ventura

This report summarizes archival information available about the grants provided by the Pangea Latin America pod between 2011 and 2020.¹

1. Grant pool

Between 2011 and 2020 the LA pod provided a total of 64 grants to 18 partner organizations.

- Average of 6 organizations per year. The highest number of partnerships funded occurred in 2013 and 2019, years when the pod was able to support eight partner organizations.
- Average grant budget of \$41,113 per year. Figure 1 shows the size of the grant pool each year.

Table 1. Grant pool details

| Grant | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|----------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Total | \$37,725 | \$44,000 | \$46,000 | \$38,500 | \$37,000 | \$44,500 | \$39,400 | \$43,333 | \$44,000 | \$36,667 |
| Count | 6 | 7 | 8 | 5 | 5 | 6 | 6 | 5 | 8 | 5 |
| Average | \$6,288 | \$6,286 | \$5,750 | \$7,700 | \$7,400 | \$7,417 | \$6,567 | \$8,667 | \$5,500 | \$7,333 |



Figure 1. Total giving per year

¹ Data was collected from grant applications, grant agreements, interim reports, final reports and other internal documents elaborated by Pangea. See Appendix I for a list of the organizations included in the analysis.

2. Duration of funding

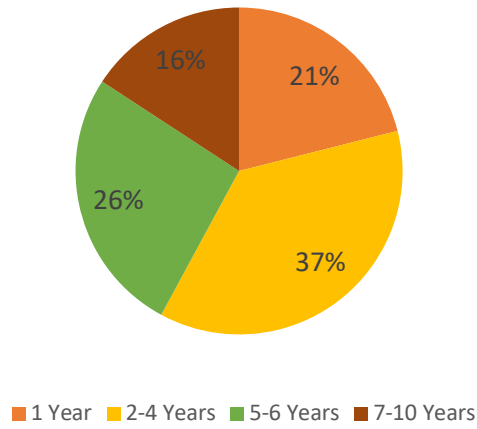


Figure 2. Duration of funding.

On average, each partner organization between 2011 and 2020 received funding for four years.²

A detailed look reveals that:

- 79% of the organizations received funds for at least 2 years.³
- 26% received assistance for 5 or more years.
- 16% received funding for 7 or more years.

3. Grant lifecycle

Figure 3. provides insight on how funding evolves through the grant lifecycle with a partner. Data for all grant partners during the study period was organized to identify the average and range for funding in each year of the grant cycle (i.e. year 1 represents the first year of the grant cycle, year 2 the second year of the grant cycle and so on). Figure 3 shows average grant size (indicated by orange dots), minimum grant size (indicated by the green dots) and maximum grant size (indicated by yellow dots) each year of the grant partner relationship.^{4,5}

On average, organizations received \$4,541 in their first year of funding (indicated by the orange dot in Figure 3). The smallest first-year grant was \$3,000 (indicated by green dot in Figure 3) and the largest was \$5,000 (indicated by yellow dot).

Note: Pangea's Latin American Pod has only funded one organization into years 8, 9 and 10 so no range is represented for these years. The grant value for single sample is indicated by a green dot.

² COMUNUNDICH, KONPAY, Light for All, FNE, CEADEL, and Maya Ay Sya all received funds prior to 2011. For consistency, their previous years of funding were included.

³ Three organizations are expected to remain active recipients of funds beyond 2020: MUSOR, Taa' Pi't and UNOSJO.

⁴ We ignore an outlier record of a \$124 grant to COMUNUNDICH in 2010.

⁵ Three organizations, MUSOR, Taa'Pi't and UNOSJO, have just begun their partnership with Pangea in 2019.

While the sample is limited, this data indicates that the LA pod tends to give the largest grants to partners around year 3.

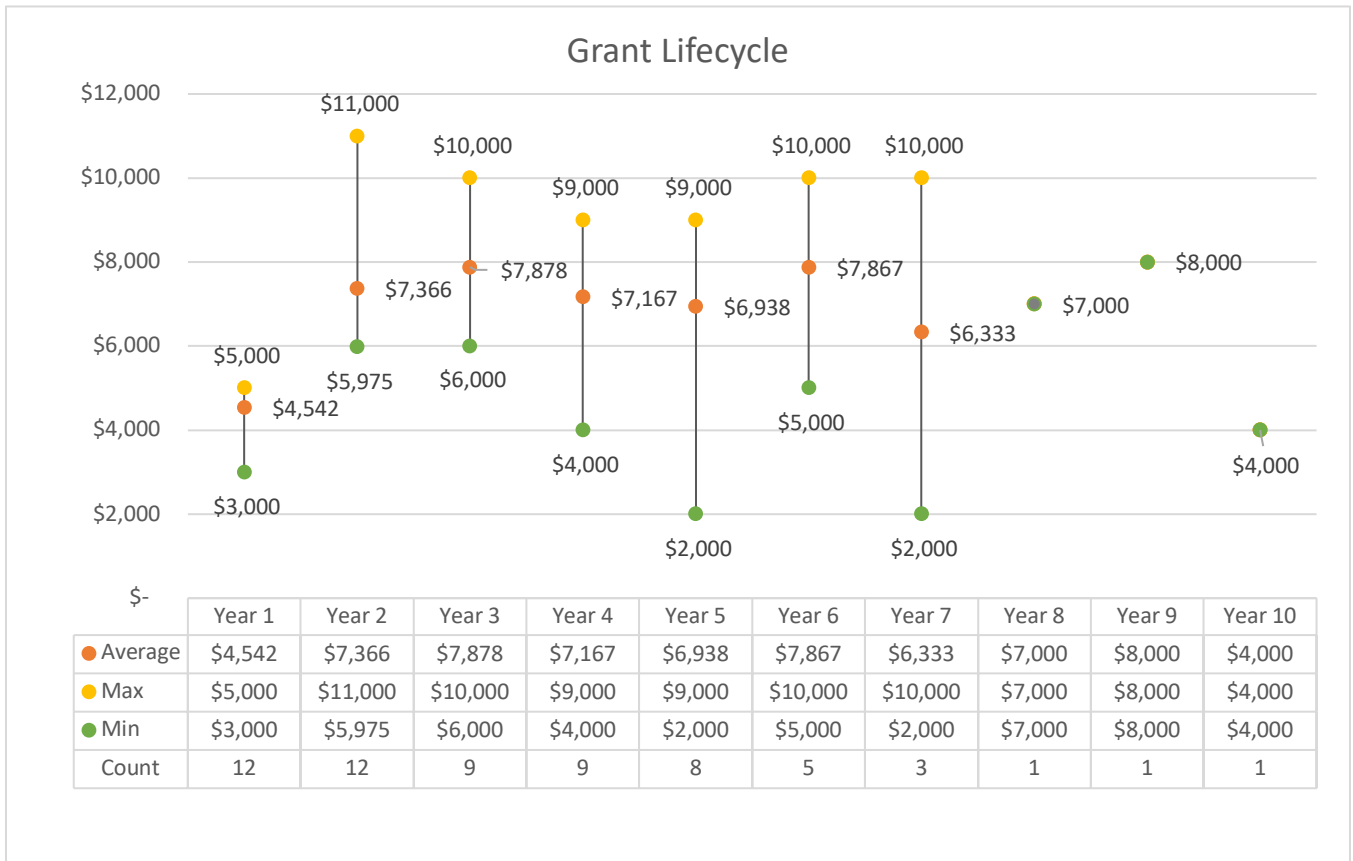


Figure 3. Grant Lifecycle: Evolution of funding over the years of partnership (based on data from 2009-2020). NOTE: The year in Figure 3 refers to the age of a grant partnership, not the calendar year. Years 8, 9 and 10 only represent one grant so no range is presented.

4. Use of grants

From 2015 to 2020, \$95,567 (39%) of grant funds have supported specific projects, while \$149,333 (61%) have been broader donations in the form of operational grants. Data before 2015 is not readily available.

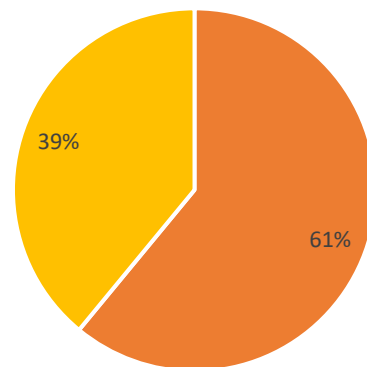


Figure 4. Grant Distribution 2015-2020.

5. Areas of impact funded

While it is clear that organizations funded by Pangea often have influence in more than one area, we have classified each partner organization by what we consider their primary area of influence.

From 2011 to 2020 most funds have impacted Community Development (\$155,142; 38%); followed by Women's Rights & Empowerment (\$150,233; 36%); Children's Rights & Education (\$89,250; 22%); and Agriculture & Environment (\$16,500; 4%).

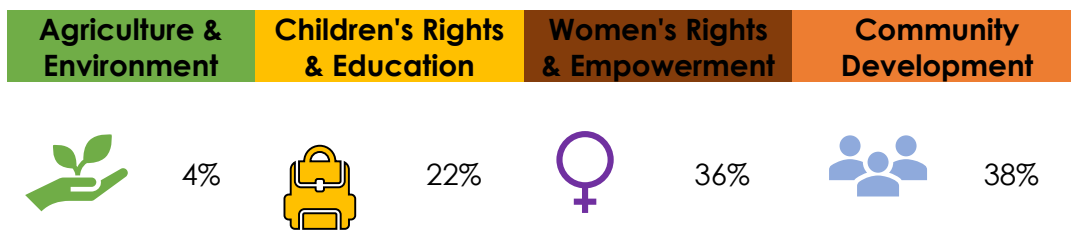


Figure 5. Areas of impact funded.

Figure 7. maps the trends in total donations going to each main area of impact. The data shows that Pangea has increasingly prioritized Women's Rights and Empowerment partnerships over the years. Since 2015, the largest portion of funds has gone toward organizations whose primary focus is women's rights and empowerment, followed by organizations that address community development issues.

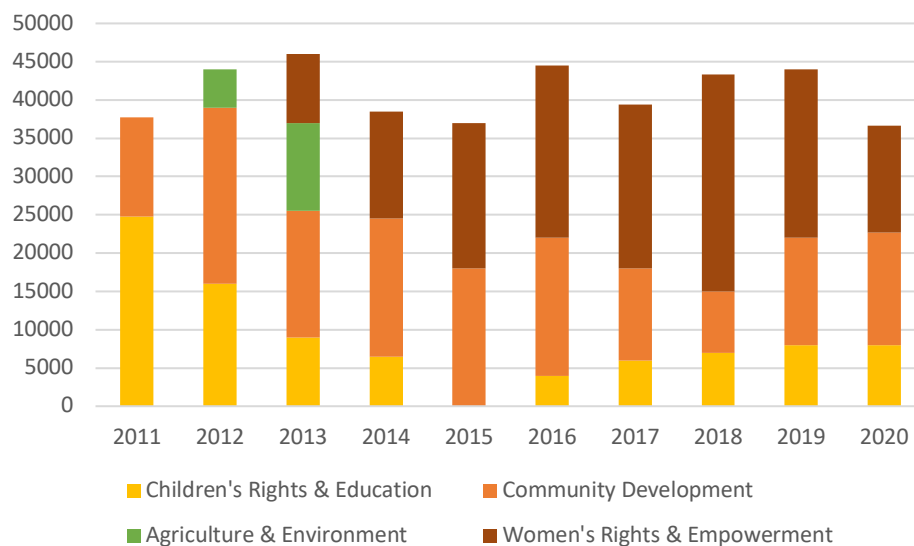


Figure 6. Evolution of funding per area of impact.

Appendix I. List of partner organizations considered in this report.

| Organization name | Location | Period of partnership |
|--------------------------|-----------------|------------------------------|
| COMUNUNDICH | Guatemala | 2007-2011 |
| KONPAY | Haiti | 2008-2011 |
| <i>Light for All</i> | Haiti | 2008-2011 |
| CEADEL | Guatemala | 2009-2013 |
| Maya ay Sya | Guatemala | 2009-2014 |
| FNE | Guatemala | 2010-2019 |
| Circle of Women | Mexico | 2011 |
| Flor y Canto | Mexico | 2012-2017 |
| Hub Oaxaca | Oaxaca, Mexico | 2012 |
| Puente | Oaxaca, Mexico | 2012 |
| SiKAnda | Oaxaca, Mexico | 2012-2013 |
| AFEDES | Guatemala | 2013 |
| Generando-ASOGEN | Guatemala | 2013-2019 |
| WJI | Guatemala | 2013-2019 |
| GESMujer | Oaxaca, Mexico | 2015-2020 |
| AC Esperanza | Guatemala | 2016-Present |
| MUSOR | Oaxaca, Mexico | 2019-Present |
| Taa'Pi't | Guatemala | 2019-Present |
| UNOSJO | Oaxaca, Mexico | 2019-Present |