PANGEA GIVING PRESENTS:

FUNDING CLIMATE ACTION

Partnering with Grassroots
Organization





Pangea Giving supports grassroots organizations globally to improve the well-being of their communities through engaged giving.

supporting communities since 2002

Community of about 60 individuals in Seattle area

- Engaged and direct giving
- Learning commitment: site visits, educational events

20 Partners in 6 countries

- \$132,000 awarded in 2019
- Funding self-defined needs of communities



Agenda:

3:00 PM to 3:20 PM: Food & Socializing

3:20 PM - 4:00 PM: Introductions, Presentation, Q&A

4:00 PM - 5:00 PM: Small Roundtable discussions

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TOPICS FOR DISCUSSION

Background

Questions & Key Terms

Role of Philanthropy in Climate Action

Large Funders

Small Funders

Partnerships

SOMETHING TO THINK ABOUT...

Less than 2% of philanthropic giving is going towards climate action

EFFECTIVE CLIMATE ACTION INVOLVES

Mitigation & Adaptation

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Currently...

contributions to adaptation and grassroots initiatives are minuscule compared to the resources needed





KEY TERMS: BROAD & FLEXIBLE



OPEN INTERPRETATION

For how your organization fits into the fight for climate change

FITS THE NEEDS OF THE TIME & COMMUNITY

Through negotiation of definitions

Key Terms & Definitions

CLIMATE ADAPTATION

"Adapting to the climate change already in the pipeline"

CLIMATE MITIGATION

"Reducing emissions of and stabilizing the levels of heat-trapping greenhouse gases in the Atmosphere"

CLIMATE RESILIENCE

"Ability to anticipate,
prepare for and respond to
hazardous events, trends,
or disturbances related to
climate"

CLIMATE JUSTICE

"Making systemic changes
that are required to
address unequal burdens
to our communities and
realign our economy with
our natural systems"

ROLES OF FUNDERS IN CLIMATE ACTION



DEFINITION

OVERVIEW

LARGE FUNDERS

SMALL FUNDERS

DEFINING SMALL & LARGE FUNDERS



GRANT SIZES

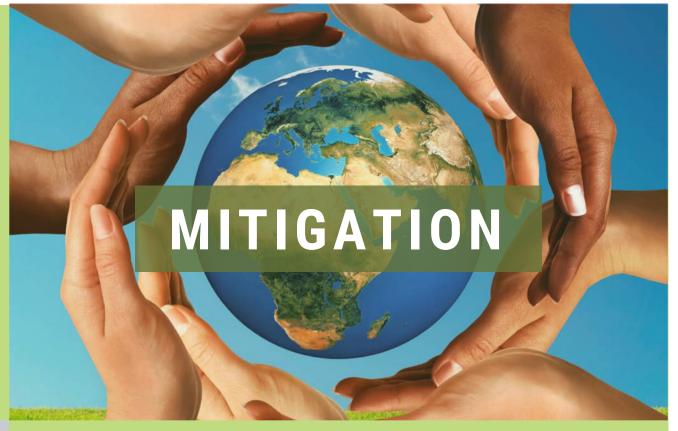
Indicator of funding area despite total assets of the foundation

LARGE FUNDERS

Grants Amounts > \$25,000 Mitigation Projects

SMALL FUNDERS

Grant Amount < \$25,000 Adaptation "GLOBAL PUBLIC GOOD"





"PRIVATE INVESTMENT"

Key Attributes: Large Funders



LARGE CAPACITY



INFLUENCE



FINANCIAL ASSETS

Primary Role: Large Funders



INVEST

Long-term in innovation and research



CAPACITY BUILDING

Launch high capital programs and organizations off the ground



INFLUENCE

International cooperation and policies on climate change



CHINA, INDIA, US

In hopes of fostering international cooperation to promote climate policy and to implement international agreements

ENERGY

Promoting energy efficiency and renewable energy targeting the most energy intensive sectors

Large Funder Projects

GLOBAL LEADERSHIP

Supporting leadership for climate action to affect change in climate policies

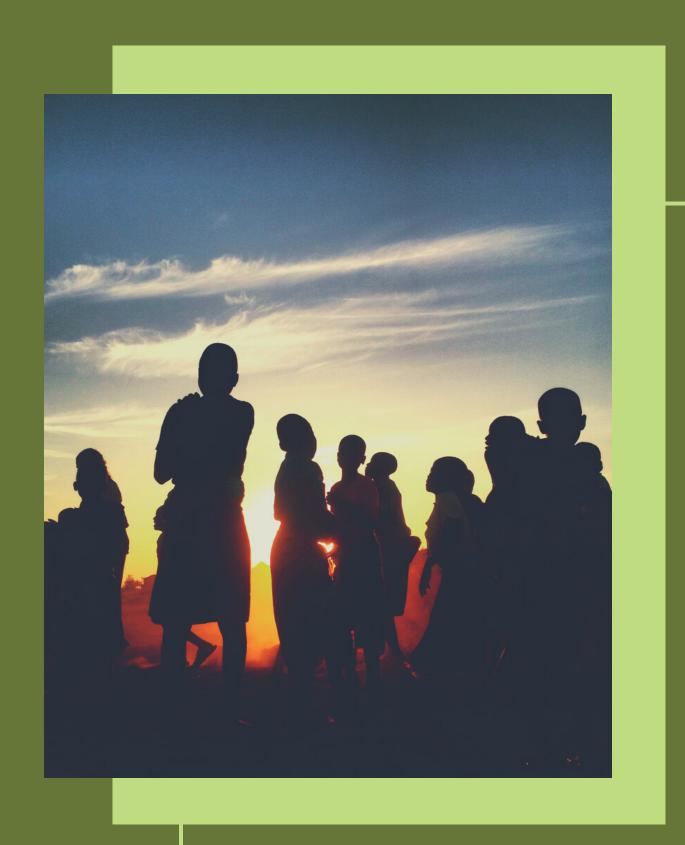
SUSTAINABLE DEVELOPMENT

Integrating and promoting resilient, sustainable and adaptive built environments in order to reduce the consumption of fossil fuel and greenhouse gas emissions

THE ROLE OF SMALL FUNDERS



Grassroots
Initiatives



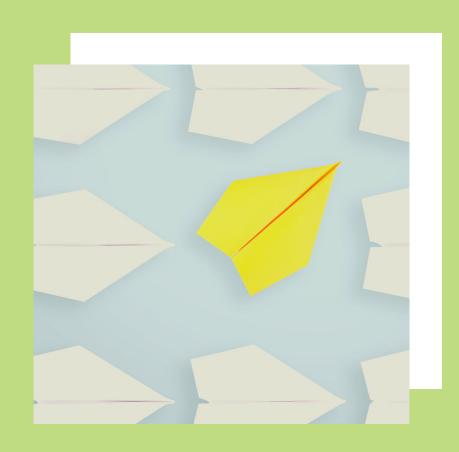
Adaptation

PANGEA GIVING

Key Attributes: Small Funders



EQUITY & EMPOWERMENT



ASSUME MORE RISK



FLEXIBILITY

Key Attributes: Small Funders



EXPERTISE



CAPACITY BUILDING & VISIBILITY



ADDITIONAL SUPPORT

Small Funder: Case Studies



THE MIZE FAMILY FOUNDATION



THOUSAND CURRENTS



LAIRD NORTON
FAMILY FOUNDATION



CLIMATE JUSTICE

"is a movement to ensure that climate change policies are equitable, acknowledging the disproportionate burden of climate change on poor and marginalized communities, safeguarding human rights, and providing solutions through systemic change."

- The Mize Family Foundation

THE MIZE FAMILY FOUNDATION



Innovative Media



Leadership Development



Community Empowerment



Human Rights



ENVIRONMENTAL LAW ALLIANCE WORLDWIDE

Provides a network of legal and scientific support to those working on the ground

What they do:

- Train community paralegals
- Help communities pursue legal action
- Provide scientists to look over plans for development, monitoring environmental conditions, and provide alternatives.



FRONT AND CENTERED

Action coalition of racial and economic justice organizations.

What they do:

- Gives support in building partnerships and collaboration
- Policy research, writing, and advocacy;
- Grassroots and voter education
- Mobilization
- Fund development
- Communications and storytelling.



GLOBAL PRESS INSITUTE

An international journal with the goal to have global communities represented accurately and cover topics not typically covered in other new sources.

What they do:

 Trains local women in the developing world to become journalist with the promise of long-term employment after the completion of their training program



THOUSAND CURRENTS



Food Sovereignty



Alternative Economy



Climate Justice



ZIMBABWE SMALL HOLDER ORGANIC FARMERS' FORUM

Influence policy and raise awareness of issues regarding:

- Food Sovereignty,
- Land Justice
- Environmental Justice

Topics include

- Agroecological farming Methods
- Organic farming techniques
- Natural resource management
- Produce valorization
- Establishing herbal gardens



NARI CHETANA KENDRA

What they do:

- Established savings and credit cooperatives for women -- which contributed to poverty reduction and raising living standards.
- Changed the banking landscape in Nepal -to be more competitive with the cooperatives offering lower lending rates that are fairer.

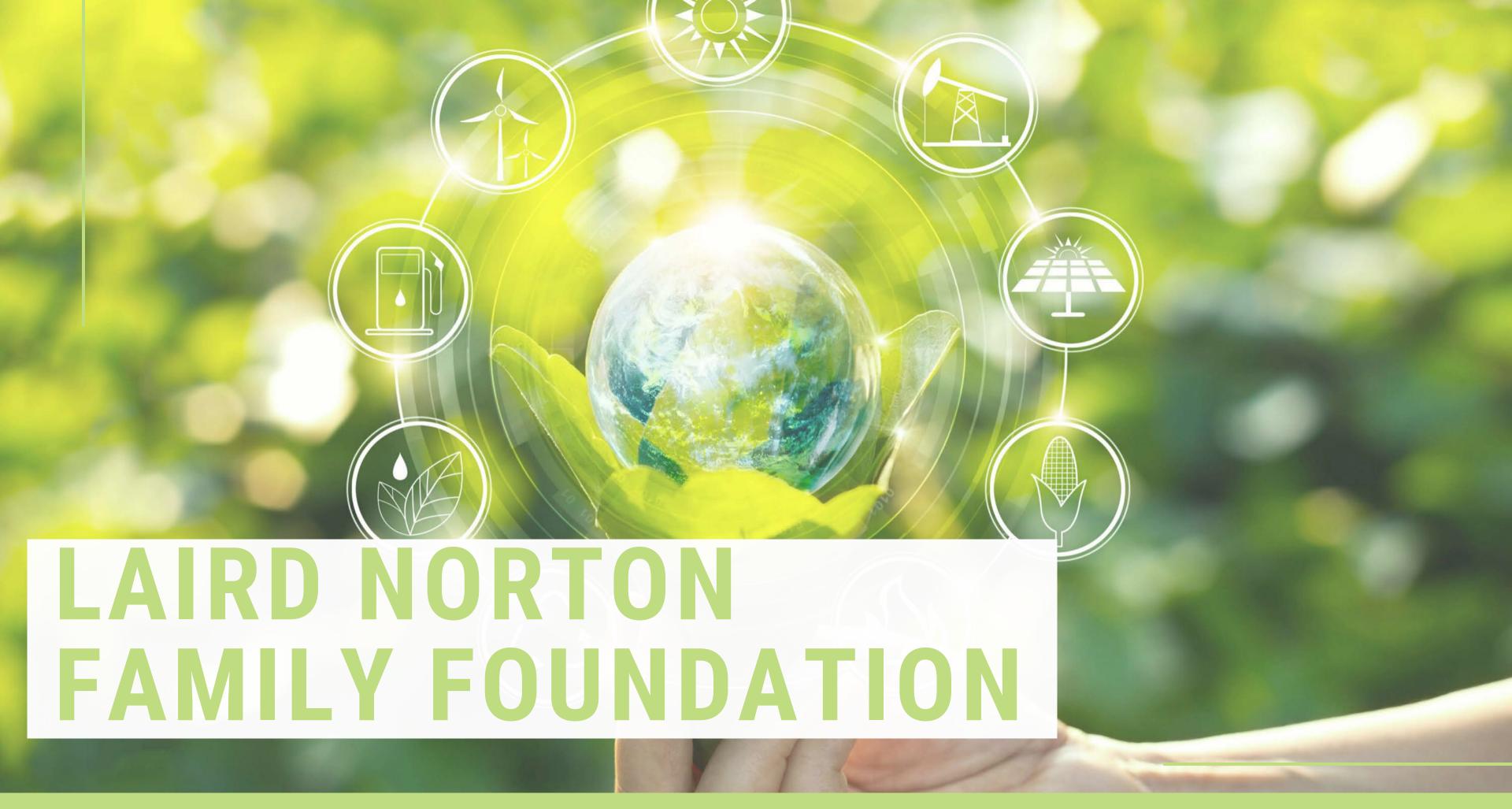


SOCIAL EMPOWERMENT EDUCATIONAL PROGRAMME

They work to build local leaders in many sectors -

- Women and youth movements
- Development sector,
- Anti-mining movement,
- Environmental justice sector.

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Policy, Research, and Demonstration



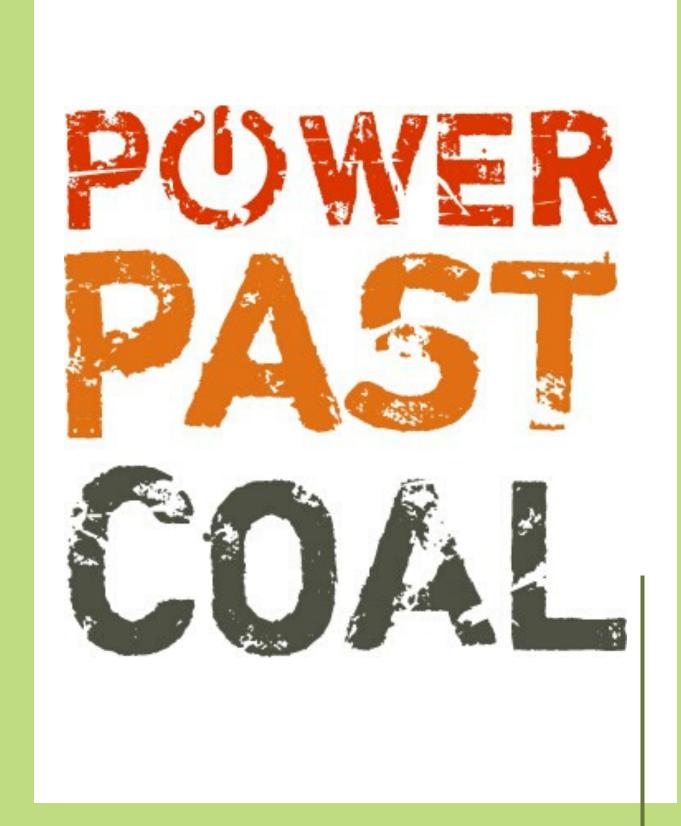
Reducing Use of Fossil Fuels



Carbon Sequestration



Renewable Energy



POWER PAST COAL

The Laird Norton Family Foundation gave Power

Past Coal a grant in 2018 to support the work to

make sure that no coal export terminal is built in

Longview, Washington



GEOS INSTITUTE

Laird Norton used their funding to support carbon research in regional and national forest and outreach to private landowners, policy makers and state agencies across Washington and Oregon.

Carbon Cycle Institute

CARBON CYCLE INSTITUTE

They work with farmers to:

 Assess opportunities to reduce greenhouse gasses and carbon sequestration on their land,

and have,

Developed a framework for land management that emphasizes carbon sequestration as its main goal.

Project Themes

Human Rights/Advocacy

Community Development



Women-led Initiatives



Food Sovereignty



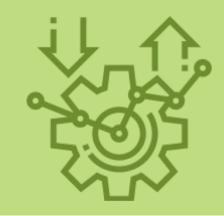


Benefits of Collaboration



RISK MANAGEMENT

When learning about new area of funding or trying new strategies.



INCREASED IMPACT

Larger pools of funding can be organized together



DECISION MAKING PROGRESS

Different viewpoints as the table can be a catalyst for innovation



Higher Integration

Fund the funder Funders invest in other funder with strong expertise; one fully integrated strategy; receiving funder has full decision-making authority.

Co-create new initiative

Funders coinvest in new initiative that operates programs or gives grants; shared decision making; strong collaboration on definition on governance structure.

Coinvest in existing initiative

 Funder raises money from other donors; high coordination; funds often pooled and joint donor reports are created.

Coordinate funding Funders agree on shared strategies and invest in aligned causes; retain individual grant-making rights.

Exchange knowledge

Funders partner to exchange ideas and raise awareness; retain all decision-making rights.

Higher Independence

PARTNERSHIP MODELS

THE RANGE OF INTEGRATION

Are not prescriptive approaches

Can use more than one model at a time

Should be strategic and reflective of the project's time and place

It should benefit everyone

(Rockefeller Philanthropy Advisors)

PARTNERSHIP GOVERNANCE

PREPARING FOR PITFALLS & MITIGATING RISK



Define & Agree on Shared Values

Impact Measurements How & When to Bring in Partners

Agree on Time Frames for Participation Who Gets Credit and How



